

DAR ES SALAAM SCHOOL OF JOURNALISM



Department of Journalism

COURSE OUTLINE

COURSE CODE:	JST 06206
COURSE NAME:	EDITING FOR PRINT MEDIA
NUMBER OF CREDITS:	15
DIPLOMA:	THIRD SEMESTER (2022)
INSTRUCTOR:	PASCAL C. ADRIAN (MR)

Course Description

This course introduces Journalism students to the editing of print media contents knowledge, in other words, to the knowledge of editing in which they will work as media professionals. The course aims at providing students an understanding of the basic knowledge of editing for print media. Students learn the editing techniques to sustain media content development and principles to establish valuable print media outputs

Learning Outcomes

At the end of this course students are expected to be able to:

- Describe the storage devices used for keeping raw and edited media content
- Describe devices for processing raw materials into finished print media content
- Describe instruments and symbols used for manual editing of print media content
- Apply text editing skills in improving print media content
- Use guidelines for composing catchy headlines in editing print media content
- Use house styles to design and make layout of the newspaper and magazine

Methods of Instruction and learning

Direct lecturers, assignments, group discussions, studio, newsroom works guided and independent work

Learning Materials: Textbooks, handout, learning manuals, computers and printers

Mode of assessment

Assessment is based on continuous assessment	60%
End of Module examination	40%

References

- Bernhardt, W. (2016), *Excellent Editing: The writing process*, Babylon Books, Los Gatos
- Bowels, D. A, (2004), *Creative Editing for Print Media*, International Thompson Publishing Company, London
- Deegan, M. And Sutherland, K. (2009), *Text Editing, Print and The Digital World*, Ashgate Publishing, Ltd, Farnham
- Manning, P. (2001), *News and News Sources: A Critical Introduction*, Sage Publication
- Metzler, K. (2005), *The Writers Guide to Gathering Information by Asking Questions*, 6th edition, Allyn & Bacon, Boston
- O'Sullivan, T., Dutton, B. and Reynar, P. (2003), *Studying the Media: An Introduction*, Arnold, London
- Okonu, O. M. (2013), *News Editing and Design*, Grand Heritage Global Communication, Nsukka
- Reynar, P., Wall, P. and & Kruger, S. (2001), *Media Studies: The Essential Introduction*, Routledge, London